



## “THE WARMEST RIDE” PRIVACY POLICY

### I. Personal data administrators

1. Administrators processing your personal data are **CFE Polska Sp. z o.o.** with a registered office in Warszawa at ul. Komitetu Obrony Robotników 48 and **Soudal Sp. z o.o.** with a registered office in Częstoków Mazowiecki at ul. Gdańska 7.

You can contact the Administrators at the above-mentioned registered addresses as well as by e-mail at [info@raidgoracychserc.pl](mailto:info@raidgoracychserc.pl).

### II. Aim and legal basis of personal data processing

Your personal data provided using this website is processed:

- in order to promote and carry out “The Warmest Ride” based on willingly given consent to process personal data (Article 6 item 1 letter a of GDPR),
- in order to fulfil tax obligations, including those related to preventing fraud (Article 6 item 1 letter c of GDPR),
- in order to execute legally justified interest of the Administrators, in particular for the purpose of: organising the Ride, corresponding with you, ensuring safety of people and property, determining, pursuing and defending against claims (Article 6 item 1 letter f of GDPR).

Providing personal data is voluntary, but necessary in order to participate in “The Warmest Ride”.

### III. Recipients of personal data

The recipients of your data are authorised employees and partners of the Administrators and entities performing services for the Administrators in relation with organising company events and promotion (i.e. marketing services, IT services, technical support etc) which need access to the data in order to perform their duties. These entities will have access to the data only in the scope necessary to fulfil their tasks.

The recipients of your likeness reproduced based on this consent may be a group of people according to the scope indicated in the consent for recording and disseminating the likeness.

### IV. Duration of personal data storage

Personal data will be stored by the Administrators for 5 years counting from the end of the fiscal year in which the event took place and was settled financially; in the event of data processing based on consent – until the consent is withdrawn . Data processed based on legally justified interest of the Administrators will be processed until any potential claims related to commonly applicable laws expire.

### V. Your rights under GDPR

In connection with the processing of your personal data you have the right to:

- access your personal data, correct, delete it or limit its processing,
- with respect to personal data processing based on consent, the right to revoke the consent (which does not affect the validity of data processing which took place before the consent was revoked),
- file a complaint to the supervisory body, i.e. President of the Personal Data Protection Office , ul. Stawki 2, 00-193 Warszawa.

In order to exercise the rights mentioned in item 5 contact the Administrators using the contact data provided in item I.

### VI. Use of personal data to make automated decisions, including profiling

Personal data will not be used to make automated decisions, including profiling.

### Cookies policy/clause

The website [raidgoracychserc.pl](http://raidgoracychserc.pl) uses only system cookies necessary for the website and online submissions to work. Cookies are stored for a maximum of 2 years. Visitors may use their own browser preferences. Detailed information on enabling and disabling cookies can be found at:



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<https://support.google.com/accounts/answer/61416?hl=pl&co=GENIE.Platform%3DDesktop>.

### **YouTube:**

The website <https://rajdgoracychserc.pl/> may play videos from YouTube, managed by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. At the time of playing the video YouTube saves information on your computer in the form of cookies. If you have a Google account that you are logged into, Google may tie the information related to browsing <https://rajdgoracychserc.pl/> with your account. In order to prevent that you need to log out of all devices on which you use the Google account (before running the video). Alternatively, you can block the plugin using an add-on for your browser.

Information collected through cookies are used by Google to ensure the correct functioning of the plugin, analysis and optimisation of services and customisation of ads. Administrators of your personal data do not have access to this information. Details concerning the rules of using YouTube can be found here: <https://www.youtube.com/static?gl=PL&template=terms>. Google's privacy policy can be found here: <https://policies.google.com/privacy>.

### **Google Analytics:**

The personal data administrators use Google Analytics provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

For this purpose, the website: <https://rajdgoracychserc.pl/> contains special Google Analytics tracking code. The code uses Google LLC's cookies connected with Google Analytics. The Google Analytics tracking code can be blocked at any time by installing a website add-on provided by Google <https://tools.google.com/dlpage/gaoptout>.

Google Analytics automatically tracks your data on visits to: <https://rajdgoracychserc.pl/>. Data collected and processed this way which connected with other information may constitute personal data are typically uploaded to Google servers which may be located at any location in the world and stored there.